

## Information for Web

**Name of the Department:** Department of Media and Entertainment

### **About Bachelor of Vocation (B. Voc.) Degree Programme**

The University Grants Commission (UGC) has launched a scheme of skill development based higher education as apart of college-university education, leading to Bachelor of Vocation (B. Voc.) degree under the National Skill Qualifications Framework (NSQF). The B. Voc. degree programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOS along with broad based general education. This would enable the graduates competing B. Voc. to make meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating knowledge.

- Three years degree programme with 40% general component and 60% skill components.
- Entry Level: 10 + 2 pass students in 1<sup>st</sup> year.
- There are options of multiple entry and exit.
- Students can exit after six months with Certificate; after one year with a Diploma; after two years with an Advance Diploma and after three years with a B. voc. Degree.
- Credit and semester system are mandatory ingredients of the scheme.

### **Scope of Media and Entertainment Course**

In India, there is an increase in the number of Television channels both in the government and also in the private sector for which required technical personnel are to be educated with the right skills and background. The rapidly growing media and entertainment industry demands a large number of media professionals with a thorough training in the various media methods and state-of-the-art media technology. This course is designed to impart the information and knowledge of Video Production to those who aspire to be employed in TV, Film, Video and Radio in the area of multimedia applications.

The course aims to prepare the students to acquire skills and capacity to meet the demands of modern media. The curriculum lays stress on both theoretical and practical components. Every student undergoing the course is expected to complete projects like; Short Film, Documentary Film, E-Content etc.

### **Course Structure**

This is bachelor degree course is designed to adopt **Credit Based Semester System** with ample scope for showing their creativity and talent in developing media output.

<b>NSQF Level</b>	<b>Skill Component Credits</b>	<b>General Component Credits</b>	<b>Total Credits</b>	<b>Duration</b>	<b>Exit Points / Award</b>
4	18	12	30	One Semester	Certificate
5	36	24	60	Two Semesters	Diploma
6	72	48	120	Four Semesters	Advanced Diploma
7	108	72	180	Six Semesters	B. Voc. Degree

### **Regulations**

All the existing regulations **governing** the B. Voc. Degree course in Interdisciplinary of the University are applicable to this course.

### **Eligibility**

Candidates who have passed in HSC in Arts / Commerce / Science or equivalent examination.

**Intake Capacity:** 50 Students

### **Job Opportunities:**

The students of this course will be equipped to work in the areas of Film, Television, Non-Governmental Organizations, Educational and Research institutions and Independent Media houses.

### **Job Titles:**

- Short Film Maker
- Script Writer
- News Reporter (Print / Electronic Media)
- Videographer
- Film and Television Producer
- News Editor
- Content Writer
- Photojournalist
- Video Editor
- Producer

### **Highlights:**

- First time Hands-on Training of Video Production at Satara
- Industry Standard Audio-Visual Equipment's
- Video Post-Production Lab with Apple iMac and FCP X Software
- Canon 705 4K Video Camera
- Canon 5D Mark IV Camera
- Canara Lights
- Experienced and Qualified Staff
- National Award Winner Director-Writer as Guest / Visiting Faculty
- National Short Film Festival
- Industrial Visit and Study Tours

### **Contact:**

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**Research Paper Published (State and National Level) = 05**

- **Photo Gallery: Various activities of Media and Entertainment Students**











